

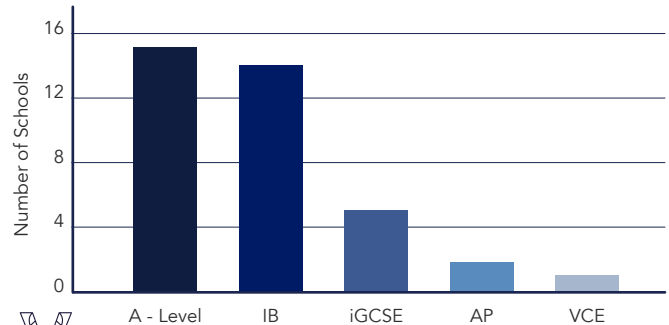
\*All sources are clickable in PDF version when open out of WeChat.

NEW THIS WEEK

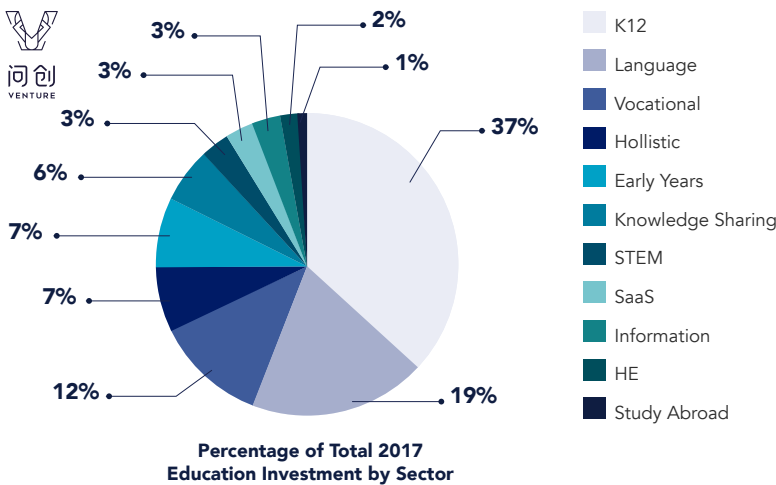
## New Wave of British Schools to Enter the Chinese Market

A recent list of 92 proposed international schools set to open in China between 2018 and 2020 includes 24 British brands. Furthermore, of the 37 schools which have confirmed their curriculums, 54% will use iGCSEs or A-Levels. This list of schools also reflects the increasing popularity of international education among Chinese students, with 83% opting to run as private schools open to Chinese nationals.

(Source: [New School Insight Media](#))



New International Schools by Confirmed Curriculum Type



Percentage of Total 2017 Education Investment by Sector

## 15 Billion RMB Invested in Chinese Education Primary Market in 2017

A newly released report shows investment increased by 41% between 2016 and 2017. Investments are increasingly being made in later stage venture rounds, with Series D and subsequent funding accounting for 28% of total investments, a sharp increase from 8% in 2016. The three most popular sectors for investment were K-12, Language Learning and Vocational Education, which accounted for 37%, 19% and 12% of total investments respectively.

(Source: [JieMoDui](#))

## BAC Accreditation Scheme for Independent HE Updated to Reflect New Education Trends

The British Accreditation Council have released an updated version of their Independent Higher Education Scheme document which accredits private providers of full degree programmes. The updated scheme now covers distance and online learning programmes and allows standards to be applied differently according to cultural contexts and educational provisions. The latter change reflects the desire for the scheme to be less 'UK-centric' as the potential of the international market becomes increasing apparent.

(Source: [The PIE News](#))

## One Belt One Road Initiative Drives Huge Increase in International Student Numbers

According to statistics from the Blue Book of Education 2018 Annual Report on China's Education, the number of higher education students in China from One Belt One Road countries increased from 9,219 in 2000 to 183,116 in 2015. The proportion of students in China from countries participating in the One Belt One Road Initiative has risen to just over 46%. According to the report, the driving factor in this rapid growth has been the government scholarships and the directional student recruitment policies released since the introduction of OBOR Initiative.

(Source: [Blue Book of Education](#))

## MOE Calls for Further Cooperation Between Vocational Schools and Enterprises

In a recent press conference, the MOE introduced and explained its work relating to Methods for Promoting Cooperation between Vocational Schools and Enterprises. The measures follow government initiatives to transform local colleges towards an applied education approach, cultivating entrepreneurship among students.

Following the Methods, the MOE will launch an action plan to establish over 1,000 pilot projects across 100 cities of 10 provinces to propel the integration of vocational education and business.

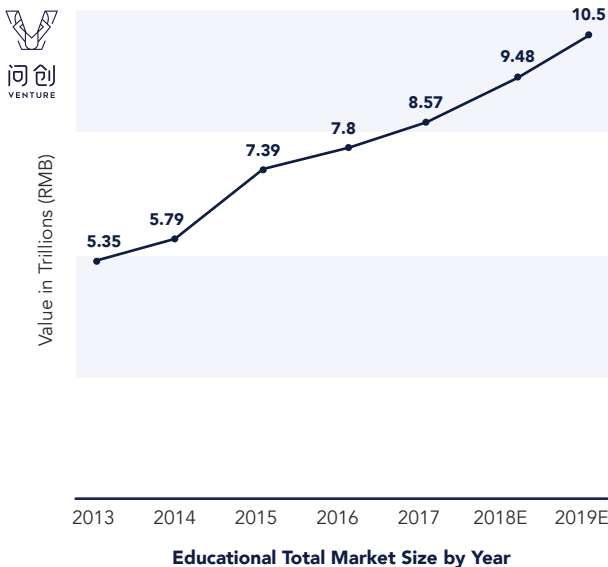
(Source: [MOE](#))

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## Education Market to Continue to Thrive as Technology and Education Merge

According to a report on recent EdTech trends by BECapital, the total market value of the education industry (for which they include public financial funds, household expenditure and fixed assets investment) reached RMB8.57 trillion in 2017 and is expected to surpass RMB10 trillion in 2019. Recent market trends have shown the increased merging of the education and technology industries, which the report attributes to a favourable policy environment, consumption upgrades, the huge demand of the education market, the unbalanced distribution of resources and technological advances in technologies such as streaming, mobile internet and AI.

(Source: [JieMoDui](#))



## NEW REPORTS & PUBLICATIONS

### Blue Book of Education Annual Report on China's Education 2018

<http://www.ssap.com.cn/c/2018-04-10/1067318.shtml>

### JieMoDui Analysis of Investment in the Chinese Education Market: 2018

<https://www.jiemodui.com/N/89417.html> (Part 1)

<https://www.jiemodui.com/N/93021.html> (Part 2)

### The Merging of Education and Technology: 2018 Report on Trends in Education Technology

<https://www.jiemodui.com/N/94350.html>

## BRITCHAM/CBBC MEMBERS NEWS

### Number of Cambridge Assessment Centres Surpasses 260 in Mainland China

Over 90,000 people are registered to sit the examinations in 2017-2018, a 10% increase from last year.

(Source: [New School Insight](#))

### Xi'an Jiaotong Liverpool University to Establish New Research Centre

On the second of May, the China Development Bank, Suzhou Municipal Government and Xi'an Jiaotong Liverpool University held a signing ceremony for the joint creation of the XJTLU New Era Development Research Centre. The Centre aims to establish a community of shared future for mankind, create an international innovative ecosystem, build a modern green society, promote economic and societal transformation and provide policy suggestions and implementation plans.

(Source: [XJTLU](#))

## UPCOMING EDUCATION EVENTS

### Protecting Trade Secrets

A discussion that offers practical knowledge in implementing necessary protection mechanisms for your everyday business trade secrets.

📍 British Chamber Shanghai

📅 9th May 2018, 18:30 - 20:30

[http://www.britishchambershanghai.org/en/events-chamber/4290/Protecting\\_Trade\\_Secrets](http://www.britishchambershanghai.org/en/events-chamber/4290/Protecting_Trade_Secrets)

### Suzhou Hui Lake Higher Education Conference

The Higher Education Conference offers invaluable insights to facilitate understanding of issues and trends in Chinese education and networking opportunities with senior management from Chinese universities.

📍 Xi'an Jiaotong Liverpool University

📅 18th – 20th May 2018

<http://www.chinahighereducation.org/our-events/roundtables/suzhou-hui-lake-higher-education-conference/>

